

— UNLIMITED CLOTHING SINCE 1999 —

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### **ABOUT THE COMPANY**

**ENNYWEAR** is a Polish fashion brand and a company with deep family roots, which has been started out over 20 years ago to emerge on the Polish and foreign markets. The very idea of the business model reaches though even further, because the main Owner - Anna Stefanczak took her first profesional steps in fashion industry herself. Anna had gathered her designing and technical skills on the family business manufacturing floors. Thanks to the early beginnings and her passion for making clothes for women, Anna over the years has become the key fashion Designer of **ENNYWEAR**.



**ENNYWEAR** offers clothes for women, who know what and how they want to wear them. In our designs we combine practical and comfortable shapes and materials with newest high fashion trends, to allow any woman feel unique and exceptional in a business after hours meeting or on a date dinner.

**ENNYWEAR** product palette is available in the chain of ,multibrand' stores, own brand stores and via the refreshed online shop: *ennywear.com*. We manage and own an engineering/design department, preparation and production ones as well. A dedicated sales and export teams are comprised of talented coordinators, who take good care of our clients across regions. Beside the optimised production site, we do collaborate with external suppliers and business partners in Poland using detailed specifications and highest quality production resources. This guarantees that our business operating model is more flexible and reactive to the changeable fashion market requirements.

We are proud to admit, that we do business in Poland locally, but act with the reach of it globally. We do care for a balanced and responsible increase of our brand's recognition and maintaining high quality of our products. Materials used by us for production respect consumer's health and safety (e.g Oeko-Tex Standard 100 Certificate). Furthermore, our commercial conduct is in line with ecological thinking, we try to include as many resources and materials in our production process as only possible. Therefore, 100% Polish linen, lyocell or bio cotton or resources, which allow for less harmful decomposition or recycling are the preferred ones used by our company; the hangers or clothing packaging is made of recycled materials.



#### **OUR MISSION**

WE MAKE COMFORTABLE CLOTHES FOR FASHION LOVING THIRTY-SOMETHINGS, TO BE ABLE TO WEAR THEM "ENNYWEAR"

WE DO IT, HOW WE DO IT BECAUSE WE CARE FOR:

- \* BRINGING TO LIGHT THE TRUE FEMALE NATURE
- \* BEING FRIENDLY WITH MOTHER NATURE
- \* PRODUCING LOCALLY RESPECTING 100% LOCAL WORKFORCE





## **OUR PRODUCTS**

Initially the brand **ENNYWEAR** used to be called in short "Enny" and the main component of the product palette were blouses and shirts for females of different silhouettes and fitting on diverse occasions.

Going forward already under the currently recognised brand name "**ENNYWEAR**", the company extended the assortment by feminine dresses, skirts, trousers or full suits for women. Tunics are our distinctive piece of clothing on offer, which covers up figure shortcomings and highlights female curves.

For some years now, we make as well formal outer clothing like: coats, sweaters, jackets or tail jackets. The characteristic vest by Ennywear has become an integral and distinctive piece of our proposed outfits in fashion collections by **ENNYWEAR**.

Irrespective of the piece of garment, which we make, should this be a sweater or a shirt or coat - all of them are made of delicate materials, which had got tested in application. We make them available in various sizes and colours, which allows for fitting them to all beauty types, seasons of the year and occasions. We do think about all shades and lights of female beauty to empower our clients feel truly unique and feminine to the highest extent while wearing our clothes.

Our goal and ambition is that **ENNYWEAR** clothing, which we make with passion, becomes a part of every fashion loving women's wardrobe.





















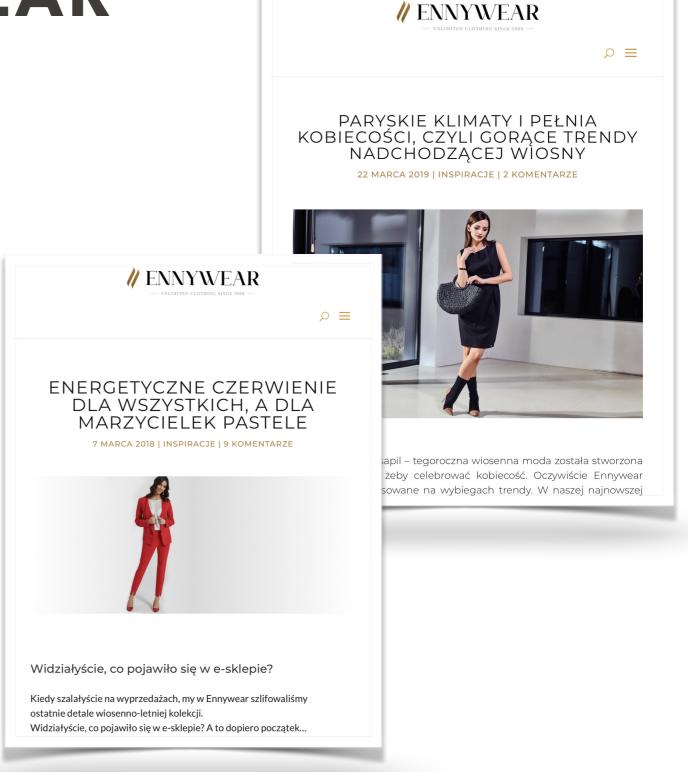




#### **BLOG ENNYWEAR**

Visit our ENNYWEAR **blog**, where we recommend and describe the newest reachable fashion trends and interesting outfits for Polish customers.

Get inspired and create your own unique outfits easily without a personal stylist at the comfort of your home, whilst shopping online!



# FASHION TRADE FAIR ACTIVITIES

- Fashion Trade Show "Fashion Weare" Łódź regular exhibitor
- CPM Moscow International Fashion Trade Show regular exhibitor
- Kyiv International Festival of Vogue
- Brno Fashion & Shoe Fairs "Styl Kabo"













#### **BUSINESS PARTNERSHIPS**

- WHO WE DID JOINT PROJECTS WITH...





TOP SECRET®

answear.com



**MOLTON** 









### **CONTACT US**



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CONTACT US...



